
Making the most of Xero[!] for your business



Agenda



Introducing Xero

What's it all about?

Benefits to your business

Run your business on
Xero & help it thrive

Product Demo

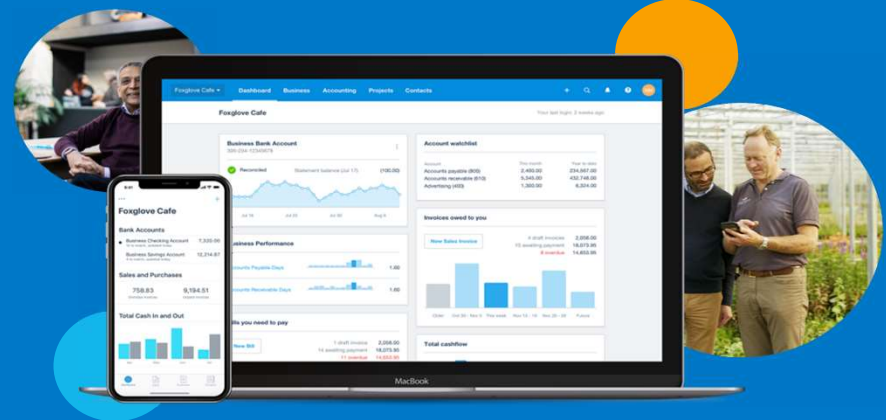
Take a look at some of
the great features

Do beautiful business with Xero

Xero's not just an accounting software, it's a platform that will enable you to run your business efficiently and with greater visibility.

It gives you a full picture of your income and expenditure by combining the anytime, anywhere accessibility of the cloud with easy and secure connections to data sources like banks.

It's built in the cloud, from scratch, with the same level of security you've come to expect from your online banking.



The right technology means clients' frustrations are a thing of the past

COMMON CLIENT FRUSTRATIONS



Worrying about cash flow



Spending too much time on manual tasks



Daunting and hard to use software



Sharing of information and collaborating



Protecting documents and keeping data safe

HOW XERO HELPS



Real-time view of business health



Automates everyday accounting tasks



Intuitive by design



Work from anywhere on any device

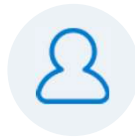


Peace of mind with bank level security and encryption

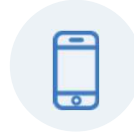
How Xero can make your life easier



Automatic bank feeds



Unlimited access



Xero mobile app



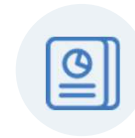
Real time information



Online invoicing



Clear visibility

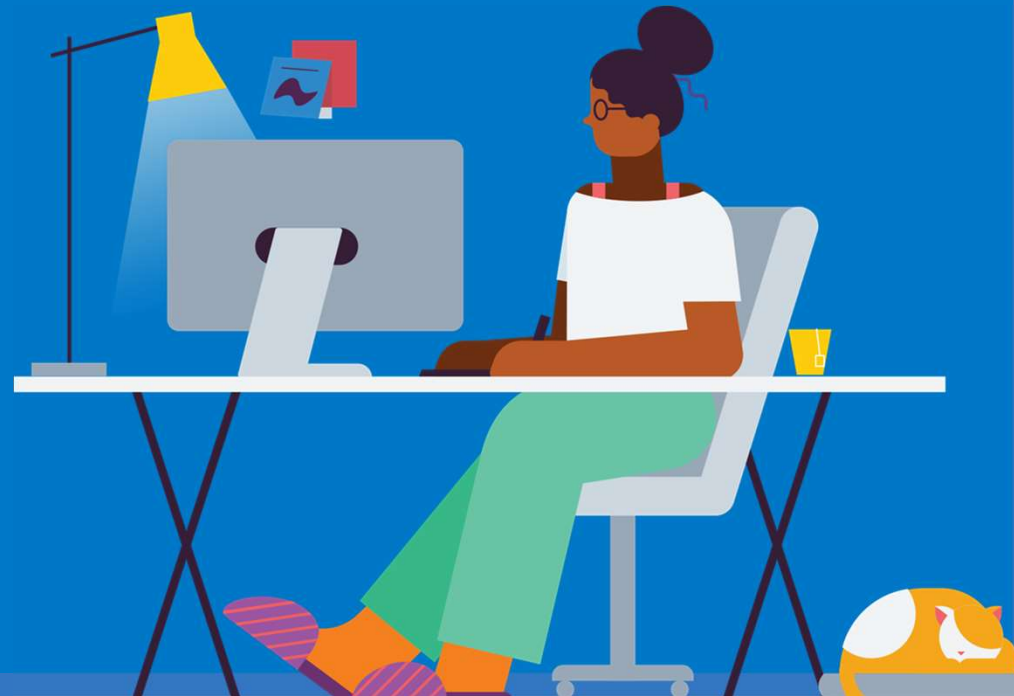


Storage of documents

Making Tax Digital

Xero helps you follow and meet HMRC's rules and requirements for Making Tax Digital (MTD) for Income Tax Self Assessment.

MTD is an HMRC service that requires businesses to keep digital records and file returns.



You're in safe hands



638K UK subscribers
(April 2020)



16 industry awards
(2019 & 2020)



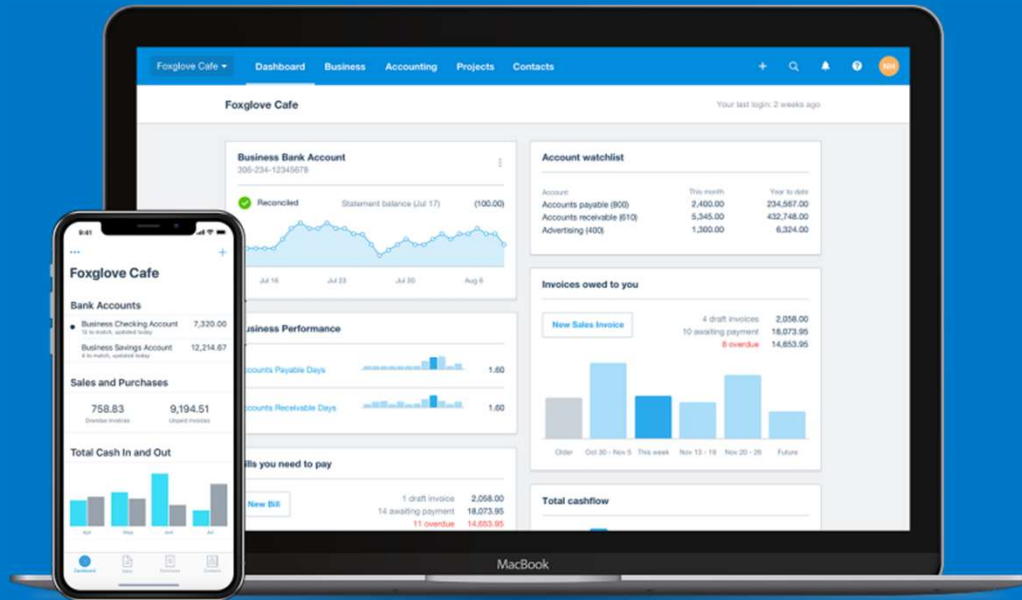
2.45 million global subscribers
(December 2020)

accountingexcellence
AWARDS

Small Business Accounting,
Practitioners' Choice Award
of the Year 2018

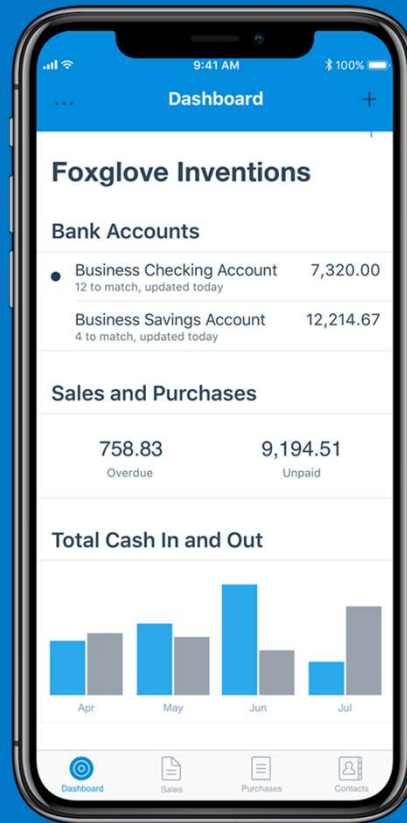


Accountancy Software
Provider of the Year



Let's take a look

Xero Mobile

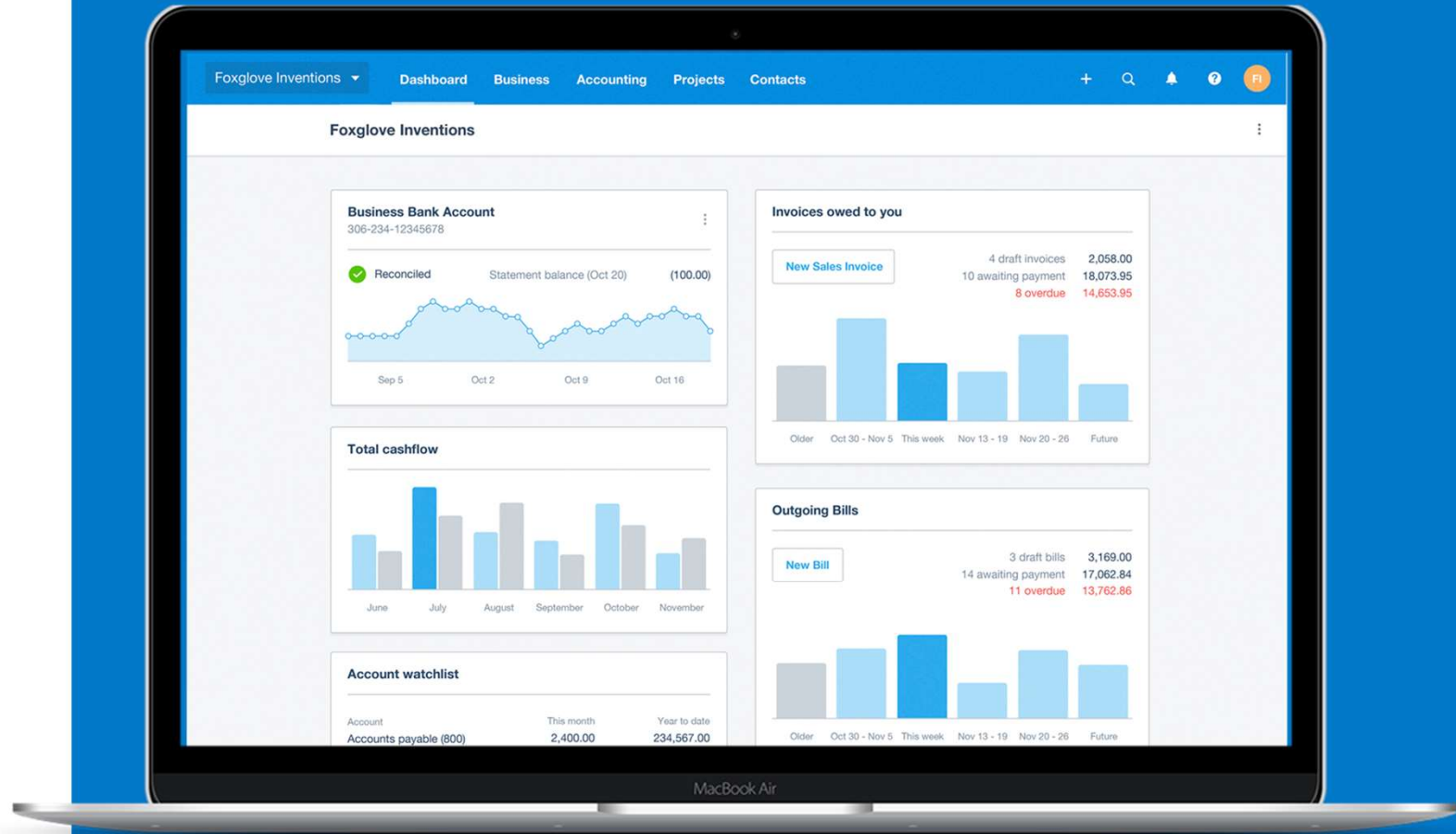


- Anytime, anywhere access
- Bank reconciliation
- Sales invoice
- Contacts



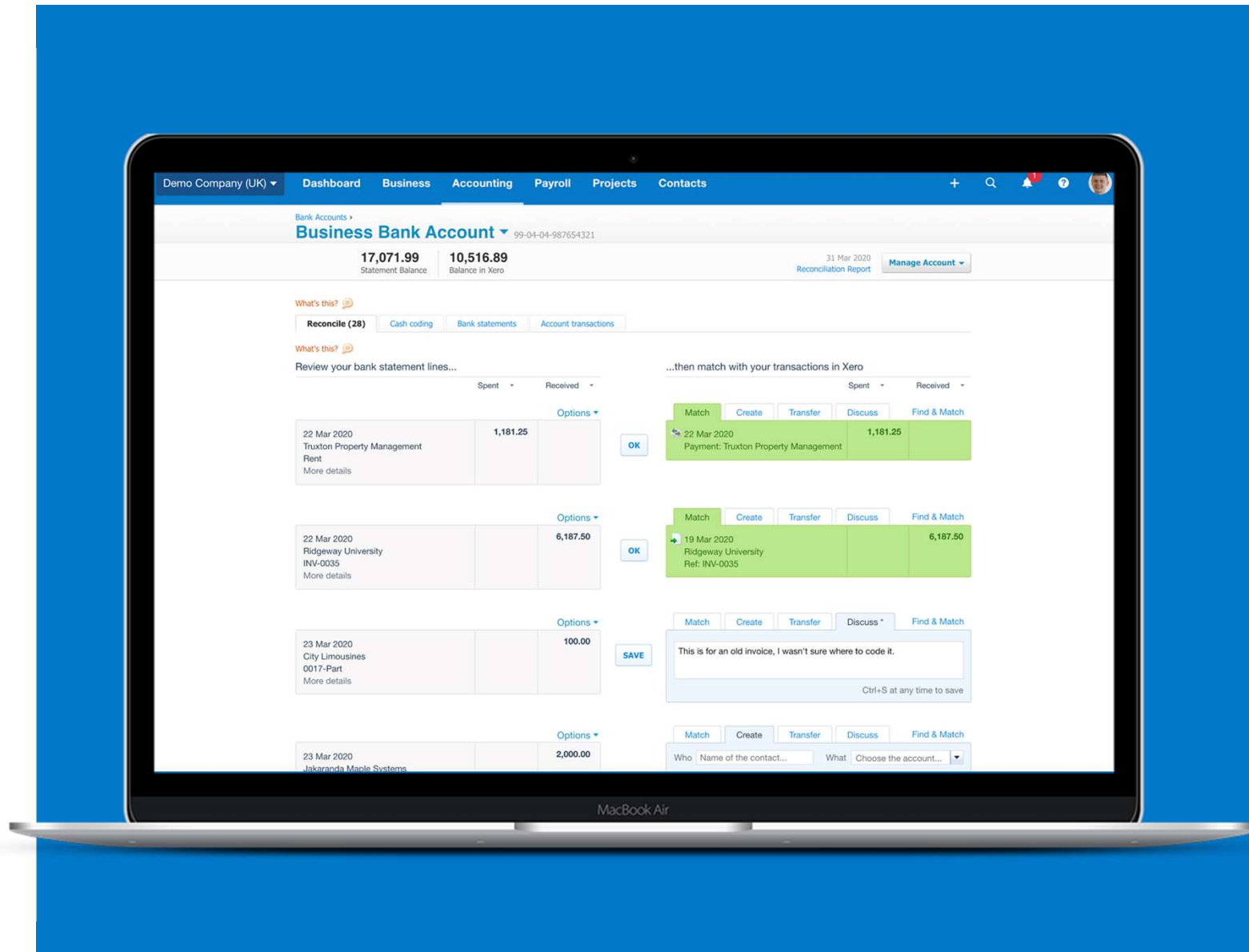
Dashboard

- ✓ Real time insights
- ✓ Customisable
- ✓ Clarity of data
- ✓ Jargon free



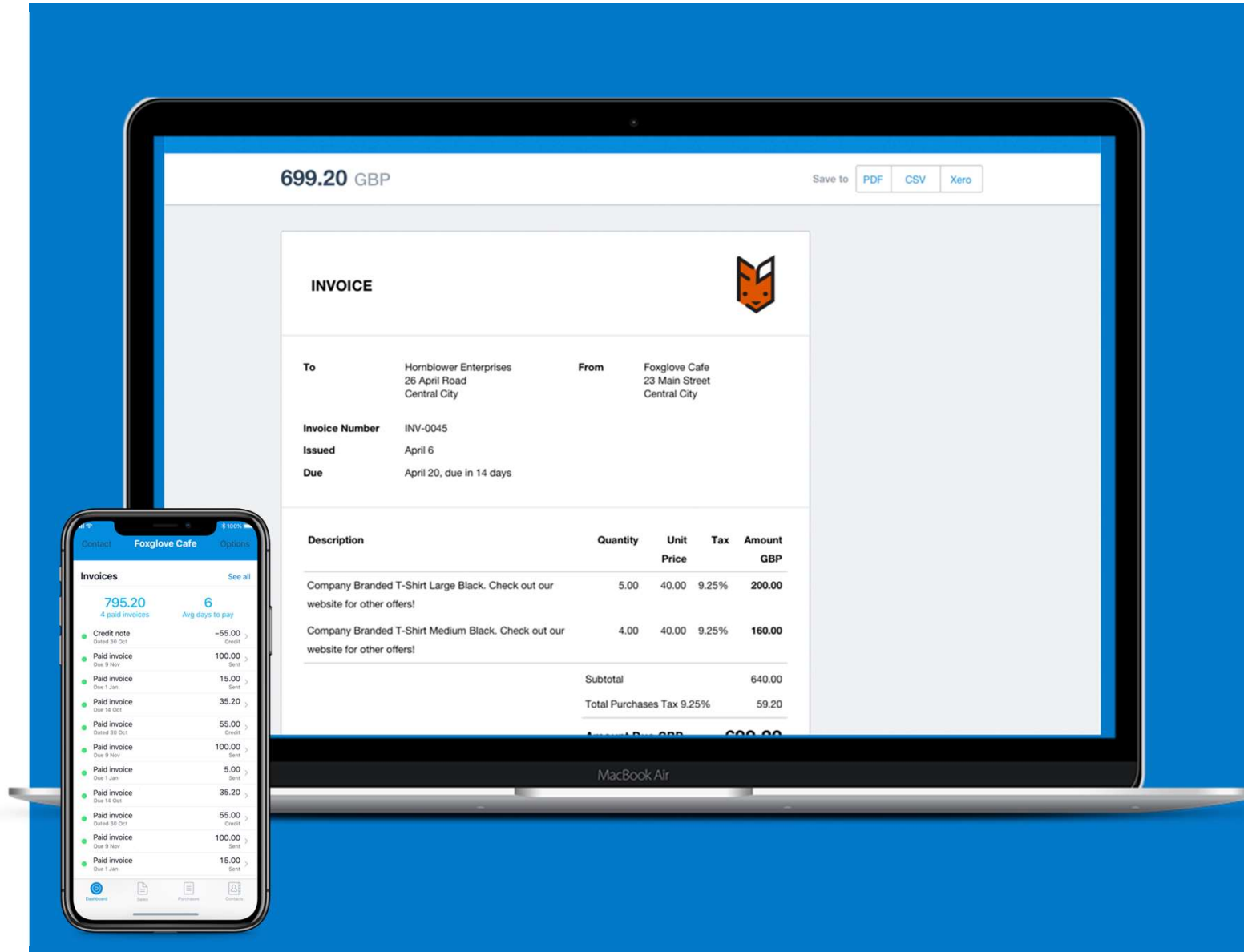
Bank reconciliation

- ✓ Bank statement data
- ✓ Intelligence recognition
- ✓ Automated
- ✓ Real-time data



Invoices & quotes

- ✓ Effortless
- ✓ Minimal data entry
- ✓ Online invoicing
- ✓ Payment services

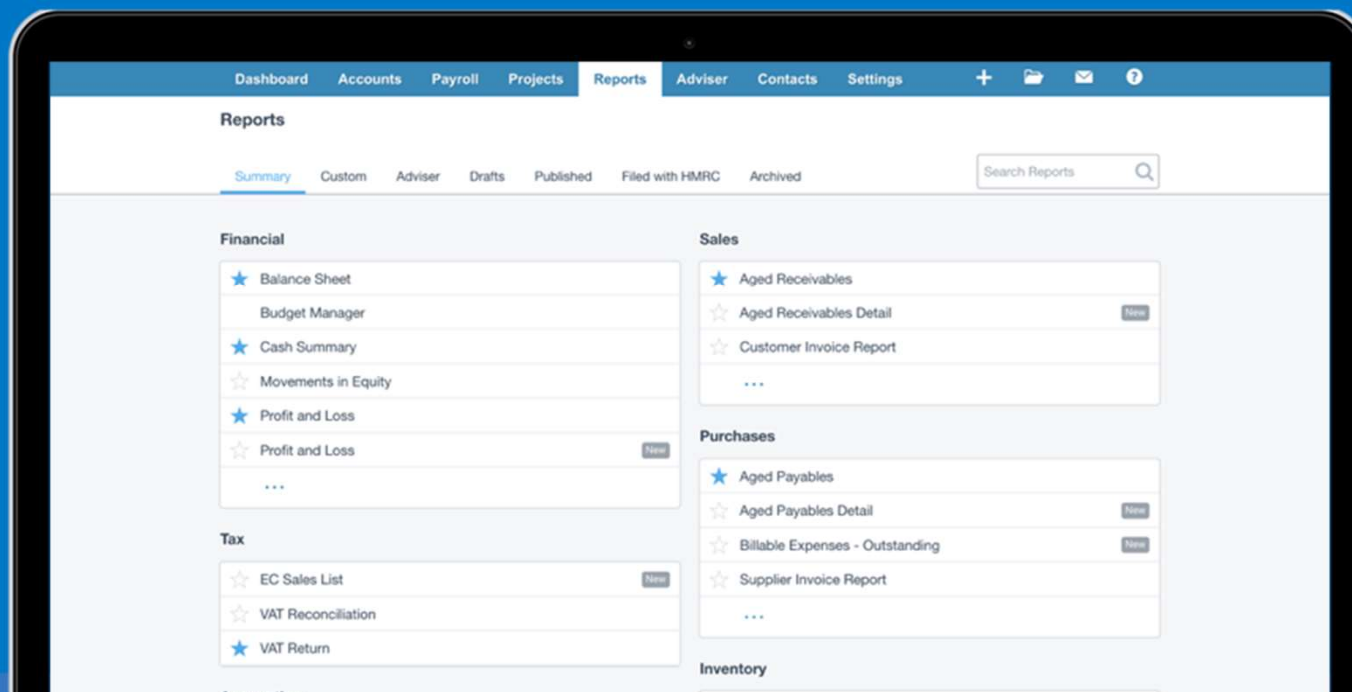


Reporting

Wide range

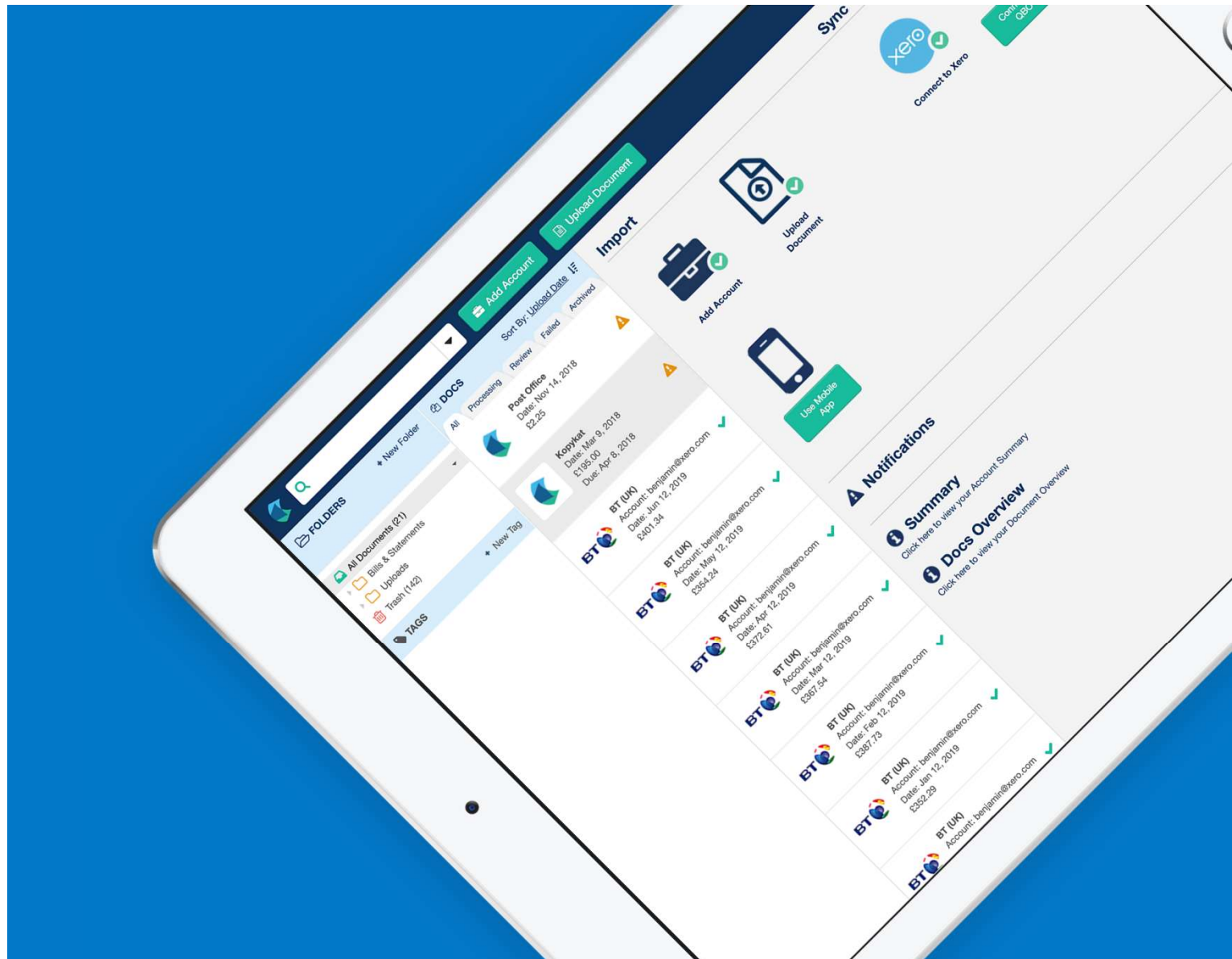
Customisable

Professional



Put chasing information behind you

Auto-fetch bills, receipts and statements from 150+ connections in the UK



Suppliers supported by Hubdocs

Travis Perkins

BT

Booker

Jewson

02

Screwfix

EE

British Gas

World Pay

Royal Mail

Microsoft

Paypal

Barclaycard

Box

American Express

Bank of Scotland

MNBA

Metro Bank

Natwest

Ebay

RBS

GiffGaff

Sky

Stripe

Lloyds Bank

Atlassian

Skype

Santander

Nisbets

Toolstation

Opus Energy

Plusnet

HSBC

Three

Virgin Media

Vodafone

E.On

Scottish Power

GoDaddy

Airbnb

EDF Energy

Utility Warehouse

NPower

Fasthosts

Gradwell

Elavon

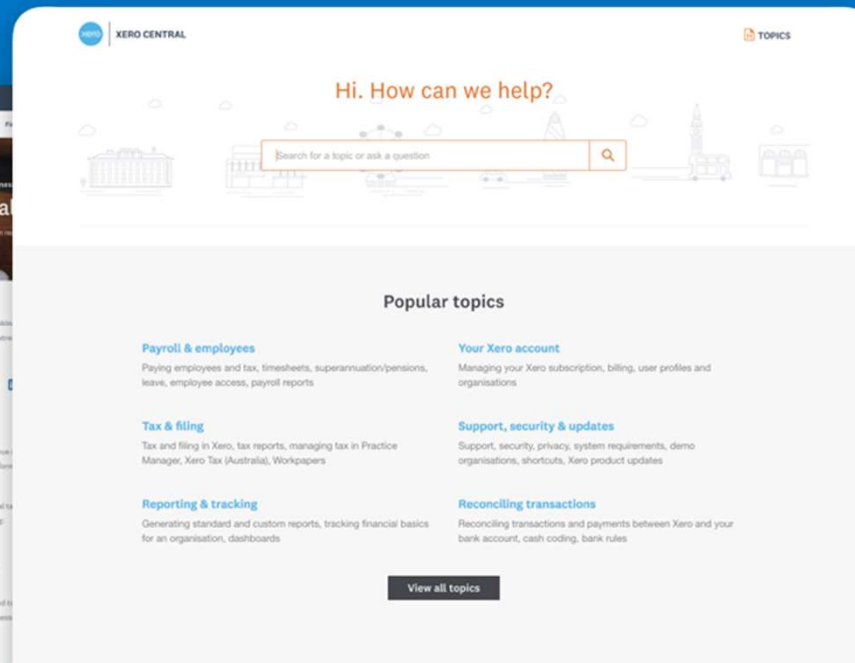
Parcel Force

Help is always at hand

Via the Xero Help Centre and MWR

central.xero.com

xero.com



xero.com/training

